

WHAT LEADERS EXPERIENCE

- Clarity under pressure
- Energy that moves the room
- Decisive leadership in critical moments
- Lasting impact beyond the event



BOOKINGS & INFORMATION



Fred de Jong

is booked by organizations where leadership under pressure is not negotiable.

Trusted by leaders across corporate, education, and government environments.

This Keynote Concert Experience is designed for environments where pressure is high, stakes are real, and leadership matters.

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Request a private call to explore you event.

Stable Presence



Fred de Jong

Executive Keynote Speaker | Keynote Concert Experience

WHEN PRESSURE RISES... LEADERS ARE REVEALED.

When pressure rises, leaders discover that what they relied on... no longer works.

In those moments, organizations don't need louder leadership.

They need leaders who bring clarity, composure, and direction when it matters most.

Fred de Jong delivers a powerful Keynote Concert Experience that helps leaders:

- Shift the energy in the entire room
- Stay grounded under pressure
- Lead with clarity and confidence
- Make clear decisions when uncertainty is high

Keynote Concert Experience



Stable Presence - Leadership Under Pressure

This is not a traditional keynote.

It is a powerful blend of:

- Real-world leadership stories
- Strategic insight
- Reflection and interaction
- live music as emotional architecture,

Designed to create lasting behavioral shift, not passive inspiration.

Duration: 60 minutes | Also available as 20-minute showcase experience.

Keynote Concert Experience

EPIC Framework

At the core of every session:

E — Energy

The emotional climate you create.

P — Presence

Calm under pressure.

I — Identity

Who you choose to be as a leader.

C — Clarity

Direction when others feel uncertainty.



EPIC Framework

IDEAL FOR

- Executive leadership conferences
- Senior management off sites
- Strategy summits
- High-stakes corporate events
- Leadership recalibration sessions.

CREDENTIALS

- Recognized by the Minister of Economic Affairs of Aruba Export Week 2023
- 30+ years corporate education & entrepreneurship
- Microsoft Certified Technical Trainer
- Certified Business Coach
- 500+ live performances
- Philips Electronics
- Avans Hogeschool
- CompuLearnGlobal



CERTIFICATE OF APPRECIATION

This certificate is awarded to

Fred de Jong

For your outstanding dedication and support to Exprodesk as a facilitator or presenter in the Export Week 2023: Conquering New Horizons

Granted by the Department of Economic Affairs, Commerce and Industry and its unit Exprodesk

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Mr. Geoffrey Wever

Minister of Economic Affairs,
Communications and
Sustainable Development

Mrs. Maria Dijkhoff-Pita

Director Department of
Economic Affairs, Commerce and
Industry



IDEAL FOR